

GALLUP'S STRENGTHS COACHING STARTER KIT

Based on decades of experience coaching strengths and insight from the world's best strengths coaches, the Strengths Coaching Starter Kit is **the perfect resource for new coaches and seasoned professionals** who want to integrate strengths-based development into their coaching repertoire.

Using Gallup's Clifton StrengthsFinder, **people who coach strengths provide one-on-one feedback to individuals**, helping them discover, develop, and use their strengths for greater productivity and higher engagement. Plus, coaching others about their strengths will help you gain a new appreciation for yours — context you can apply to your own life.

If you are truly passionate about coaching strengths, **we encourage you to attend the Successful Strengths Coaching course**, which includes a complementary Strengths Coaching Starter Kit. Visit on.gallup.com/1erxb1r to learn more about Gallup's strengths coaching courses.

STRENGTHS COACHING STARTER KIT DETAILS

Gallup's Strengths Coaching Starter Kit introduces you to what it means to coach others about strengths. The kit helps you:

- acquire a deep understanding of strengths-based development and what makes it unique
- understand the role of a strengths coach and how the best coaches apply their own strengths to what they do
- conduct fundamental coaching conversations to help clients identify, understand, and develop their own strengths
- maximize your effectiveness as a coach by helping you achieve a strong comprehension of all 34 StrengthsFinder themes



Price: US\$495

Visit gallupstrengthscenter.com

GALLUP® Strengths

WHAT'S INSIDE

The materials included in the kit were developed specifically for the Strengths Coaching Starter Kit and are not available separately. They include the following:

Introduction to Strengths-Based Development Guide

This guide provides a basic understanding of the unique and powerful approach to personal improvement that is strengths-based development. It will teach you about the discoveries that Gallup has made during decades of research on how people grow and develop. And you will **learn how to position yourself to lead your clients** on their strengths journeys.

Fundamentals of Coaching Guide

A great coach helps others be their best. This guide discusses the leading principles the best coaches use, as revealed by decades of Gallup research. Learn the techniques and methods you can use to **enhance your thinking and actions as a coach** so that you can help your clients be their best.

Starting Strengths-Based Coaching Conversations Manual

With more than 70 pages of workbooks, outlines, coaching tools, and content to support your coaching sessions, this manual is a crucial resource that will **jump-start your coaching journey**. You will understand the principles of strengths-based coaching using four fundamental coaching conversations:

- establishing the coaching relationship
- helping your clients understand their strengths profile
- helping your clients gain awareness and appreciation of their talents
- helping your clients begin to invest in the development of their talents

Clifton StrengthsFinder Resource Manual

This resource manual will **expand your understanding of each of the 34 strengths**. Use the manual to perfect the way you assist others in discovering, developing, and using their talents for greater productivity and well-being. It includes the following for each strength:

- an in-depth description of the strength
- techniques to help you understand and appreciate the strength
- strategies for enhancing your clients' awareness of the strength
- suggestions for coaching individuals talented in the strength
- suggestions for coaching individuals if it is a lesser strength for them

Theme Insight Cards

This set of 34 cards is an educational tool you can use to **help your clients begin to invest in the development of their talents**. These cards will help your clients understand the uniqueness of each of their strengths, and will help stimulate discussions during your coaching conversations.

For international orders, please contact the Gallup Store at gallupstore@gallup.com or 1.402.951.3674.

Please call us at 888.525.6117 or 1.402.951.3674 for international shipping.