

# Successful Strengths Coaching

## INSTRUCTOR-LED COURSE

Gain the foundational knowledge you need to become a strengths-based coach. The Successful Strengths Coaching course incorporates findings from Gallup's extensive, ongoing research into how people learn, grow and develop.

Those who register for the course receive the Strengths Coaching Starter Kit included in the price of the program. By combining the tools in the digital kit with the education in the course, you will be on your way to helping others harness their strengths to achieve success.

### Who Should Attend

This program is geared toward people who lead coaching conversations, including independent professional coaches, corporate coaches, executive coaches and leaders.

### What You Can Expect

During this program, you will learn how to integrate the principles of strengths-based development into your coaching and make improvements by:

- valuing the Clifton StrengthsFinder assessment as an effective instrument for measuring talent
- identifying and learning the 34 Clifton StrengthsFinder themes
- applying your greatest talents in your role as a coach and integrating your dominant strengths to become more effective
- conducting foundational strengths-based coaching conversations, including:
  - establishing the coaching relationship
  - helping your client understand his or her strengths profile
  - helping your client gain awareness and appreciation of his or her talents
  - helping your client begin to invest in developing his or her talents

Within a month after attending the program, you will have a one-on-one follow-up session with a Gallup strengths coach. Together, you will discuss how to apply and integrate the concepts you learned.

### Professional Credit Hours

Participants who successfully complete this course can earn professional credit hours from ICF (16 hours), HRCI (16 hours) and SHRM (16 hours). For more information, contact [CEU@gallup.com](mailto:CEU@gallup.com).

### Program Format

Two-day course

### Prerequisites

None

### Course Overview

#### Day One

What Is Strengths-Based Coaching?

Coaching Conversation One:  
Establish the Relationship

Establishing Trust

Setting the Stage for the First  
Coaching Conversation

Coaching Conversation Two:  
Help Your Client Understand the  
Strengths Profile

#### Day Two

Coaching Conversation Three: Help  
Your Client Gain Appreciation for  
His or Her Talents

Theme Insights

Strengths Domains

Coaching Conversation Four: Help  
Your Client Invest in Talents

Performance Management  
and Strengths

Individual Development Plan

Making a Lasting Impact

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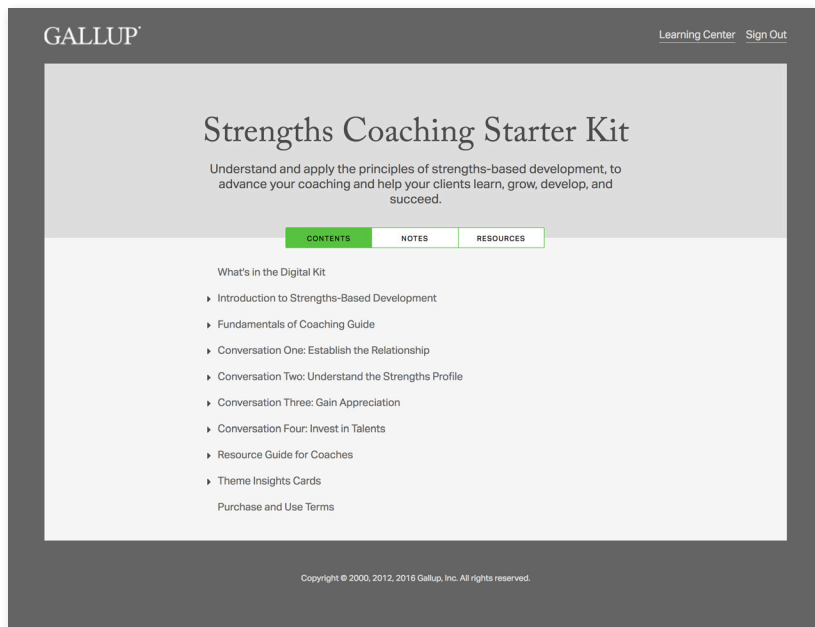
*Conducted at Gallup locations worldwide. Gallup can also deliver this course at your location for groups of 15 or more. Visit <http://courses.gallup.com> for upcoming dates, locations and tuition information or contact [coaching@gallup.com](mailto:coaching@gallup.com) with additional inquiries.*

# Successful Strengths Coaching

Participants who attend this course receive the Strengths Coaching Starter Kit. This digital kit is a comprehensive content library of tools, techniques, and educational resources that will help you learn and excel as a strengths coach.

## Strengths Coaching Starter Kit

This digital kit will help you understand and apply the principles of strengths-based development, to advance your coaching and help your clients learn, grow, develop, and succeed.



This kit includes:

- Two informative guides provide fundamental concepts and techniques to use to coach others on their talents and strengths.
- Content and resources to support four fundamental coaching conversations.
- Resources to examine, learn, and integrate the 34 Clifton StrengthsFinder themes into your coaching.

This kit combines text, imagery, and embedded media to help you examine the topics you care most about.

