



# BELIEF®

PEOPLE EXCEPTIONALLY TALENTED IN THE BELIEF THEME HAVE CERTAIN CORE VALUES THAT ARE UNCHANGING. OUT OF THESE VALUES EMERGES A DEFINED PURPOSE FOR THEIR LIVES.

People with strong Belief talents have enduring principles by which they live. These values vary from one person to another, but those with powerful Belief talents have deeply held ideals and a strong sense of purpose in their lives. These core values affect their behavior in many ways. Their sense of mission gives their lives meaning and direction; in their view, success is more than money and prestige. Their Belief talents give them direction, guiding them through temptations and distractions toward a consistent set of priorities. This consistency is the foundation for their relationships. They are viewed by others as dependable and trustworthy. Their motivation, drive, and determination come from living their lives according to their values and beliefs.

## ITS POWER AND EDGE

People with strong Belief talents are a wellspring of powerful drive and direction. They provide clarity, conviction, and stable values. Their unwavering foundational principles can raise the ethical standards of those around them.

### IF BELIEF IS A DOMINANT THEME FOR YOU:

Your values keep you on course during the toughest times.

- Keep reminders of your personal mission around you. When the going gets tough, these reminders will help you focus on your reason for being there and the valuable contribution you naturally make.
- Remind yourself to keep an appropriate balance between your work and your personal life. Both areas will benefit when you dedicate enough time and attention to each.
- Don't be afraid to give voice to your values. This will help others know who you are and how they can relate to you.
- Actively seek projects and roles that fit your values. In particular, think about joining organizations that define their purpose by the contribution they make to the community.
- Express your values outside of the workplace by volunteering for a hospital board, school board, or community organization.

### IF BELIEF IS A LESSER THEME FOR YOU:

That Belief is not a dominant theme for you doesn't mean that you don't have values. It probably means your values evolve and change based upon your experiences.

- Identify the aspects of your life that contribute most to your happiness and wellbeing. Is it your relationship with another person? The role you play in your family or career? Your education? Once you have determined these core pillars, make them a priority by devoting appropriate time and energy to them.
- Listen closely to hear the values and beliefs of others. A thoughtful examination of other's values and beliefs will help you explore, expand, and sharpen your own values.
- Identify someone who shares your passions and interests. Spend more time with this person. He or she can help you find greater meaning and purpose in your life.
- Keep in mind that Belief can be a powerful motivator and source of inspiration for others. When you need to motivate people, find ways to engage both their minds and their hearts.